



Name of the class: Public Politics
Course key: 76991
Type of course: Optative
Approved credits:
Last curriculum revision date: September 2020
Pre-requisite: None

A) NAME OF THE COURSE: PUBLIC POLITICS

Synthetic Program				
Public Politics				
General Information				
Type of curriculum proposal:	New creation	<input checked="" type="checkbox"/>	Restructuration	Adjustment
Type of class	Mandatory		Optative	<input checked="" type="checkbox"/> Complementary
Class shared with another EP or academic entity	(X) No			
	() Yes			
	¿With which PE is shared? _____			
	¿Which semester? _____			
Elaborated by:	Madigan Martínez Parga Méndez			
Reviewed by:				
Semester	Hours of theory per week	Hours of practice per week	Hours of additional work per week	Credits
	3	1	1	6
General objective	Define public problems and design strategies and actions based on the different methodological proposals that take into account the economic context, social and political and its impact on society, based on different approaches.			

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Specific objective	<ul style="list-style-type: none"> Identify and understand the theoretical elements of the public policy process, the approaches to their study, as well as have elements of analysis to propose solutions to problems and public issues that are studied. Know and understand the legal, social, economic and political context of a social reality defined as a public problem, as well as identify stakeholders in the process of public policy scheduling so that the student has elements of analysis for decision making that allow you to propose solutions to public problems that are studied. That the student justify and based on tools and instruments of public policy, the design of proposals for solutions to public problems that are studied, argue the application of planning methods and techniques at three levels of government and develop strategies focused on organized public action.
Specific professional competence (s) for which the class contributes.	<ul style="list-style-type: none"> Design and implement public policies at the national, state and local level, through identification and diagnosis of public problems. Lead and coordinate work teams in the public administrations of the three levels of government and local public organizations with responsibility, transparency and social commitment and make decisions to modernize and innovate the public service and its organizations, in addition to establishing proposals to increase the participation of citizens in public affairs. Promote and promote the best democratic functioning of political actors, institutions and procedures by identifying the nature and operability of their systems, to contribute to strengthening the representativeness of public bodies and citizen participation in changing and complex contexts.
Practices of the specific professional competence for which the class contributes	<p>The student will be able to:</p> <ul style="list-style-type: none"> Develop a comprehensive understanding, in an international context, of important research programs and policies in public services, especially those that use criteria and indicators. Understand the reasons for public services, and the different ways in which public provision and regulation can contribute to its realization. Critical awareness, in an international context, of the main contemporary problems in the provision of public services. Evaluate the extent to which public sector problems and policy alternatives can be generalized to public services in general. Build a comparative and international perspective on the political and historical origins of the contemporary public services sector.
Professional transversal (s) competence (s) for which the class contributes	<ul style="list-style-type: none"> Understanding the key contributions that social sciences make to understand and execute public services. This will include the ways in which different public services share common characteristics and appropriate administration and delivery strategies, and also how they can differ from each other in key aspects.

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	<ul style="list-style-type: none"> • Development of leadership skills in students, using leadership development exercises and group work, and demonstrating how this can be a means to transform organizations. • Promotion of a discussion space where different perspectives are approached from a multidisciplinary perspective. 		
Units	Units	Content	
	1. Public Policy Approach	Models for study and analysis of public policy approaches. Public policy process. Public Policies Compared	
	2. Scheduling, Definition of Public Problems and Design of Public Policies	Nature and structure of public problems Social Realities Analysis tools and definition of public problems Agenda Formation Public Policy Networks Design of proposals for solution to public problems.	
	3. Public Policies with a rights approach .	Human Rights Approach Gender approach and principle of equality and non-discrimination. Economic, social, cultural and environmental rights. Human rights and social policy Differential approach by population groups.	
	4. Implementation of Public Policies	Challenges and perspectives for implementation of Public Policies Similar institutions, different policies	
	5. Evaluation and Monitoring of Public Policies	Evaluation, control and monitoring of public policies The Politics of Evaluation Policy Structural reforms and their results in Latin America	
Method and practice	Method	Presentation of the topics through videos, power point presentations, readings, discussion groups, written essays and the analysis of case studies in an integrated way.	
	Practices		
Evaluation method	Partial Exam	25%	Partial exam of units 1 and 2
		25%	Partial exam of units 3 and 4
		25%	Partial exam of unit 5
		25%	Final Project
	Final exam	It will consist of the delivery of a written document on the research project developed throughout the course regarding the topic of public policy and the group presentation on it at the end of the course. The value of this project will be 25% of the total of the course.	
Other activities			

Bibliography and digital resources	Bibliography	
		<p>Abramovich, V. (2006). An approach to the rights approach in development strategies and policies. Cepal Magazine 88.</p> <p>Abramovich, V., and Pautassi, L. (2006). Current dilemmas in the resolution of poverty. The contribution of the rights approach.</p> <p>State Agency for the Evaluation of Public Policies the Quality of Services. (2010). Fundamentals of public policy evaluation (p. 120). p. 120. Madrid: Ministry of Territorial Policy and Public Administration.</p> <p>Aguilar Astorga, CR (2017). Public policy evaluation. An approximation. Mexico DF</p> <p>Aguilar Villanueva, Luis F. (1996), (ed.), The implementation of public policies. Mexico: Miguel Ángel Porrúa.</p> <p>Aguilar Villanueva, Luis F. (2010), Public Policy, Basic Public Administration Library. Mexico: EAPDF-XXI Century Publishers.</p> <p>Aguilar Villanueva, Luis F. (1996), (ed.), The study of public policies. Mexico: Miguel Ángel Porrúa.</p> <p>Aguilar, Luis F. (1993) Public problems and government agenda. Mexico: Miguel Ángel Porrúa.</p> <p>Bayesfky, A. (1990). The principle of Equality and Non-Discrimination in International Law. Original title: "The Principle of Equality or Non-Discrimination in International Law", published in Human Rights Law Journal, Vol. 11, No. 1-2, 1990, pp. 1-34.</p> <p>Burgogue-Larsen, L., Maués, A., Eugenia, B., Mojica, S., Díaz Vicario, A., & Sallán, JG (2014). Human Rights and Public Policies. Manual. Retrieved from http://edo.uab.cat/edo-serveis</p> <p>Burki, S. and Perry, G. (1997): "Beyond the Washington consensus";</p>

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		<p>Latin American and Caribbean Studies of the World Bank, Washington DC, World Bank. Chapter 1 and Conclusions.</p> <p>CDHDF (2015). Human Security An essential bet. Mexico.</p> <p>CONEVAL (2014) Evaluation Report of the Social Development Policy 2014. Mexico.</p> <p>CONEVAL (2014). Evaluation of the Social Development policy. In: Social Development Policy Evaluation Report 2014. Pp 77 to 126.</p> <p>Cruz Rubio, CN (1999). The public challenge of implementation. Political Studies, 21, 113–135.</p> <p>Esping-Andersen, G. (1993): “The three worlds of the Welfare State”, Valencia, Alfons El Magnanim Editions, Valencian Institution of Research and Research.</p> <p>Esping-Andersen, G. (2000): “Social foundations of Post-industrial economies”; Barcelona, Ariel.</p> <p>Facio, A. (2014). The state responsibility towards the human right to equality. Contemporary reflections collection. Mexico. CDHDF</p> <p>Fleury, S. (2001): “The reform of the State in Latin America,” in Nueva Sociedad Magazine 160, Ediciones Nueva Sociedad, Caracas.</p> <p>Flores Vega, L. (2019). A proposal to analyze the Latin American states from public policies », Polis [Online], 48</p> <p>Government of the Republic. (2012). National Development Plan 2013 - 2018, pp. 2. 3.</p>

Synthetic Program	
	<p>Gómez, M., Pavón, D., and Sainz, H. (2013). Human rights based approach in development programs and projects. CIDEAL - Spain. Pp. 69 to 95.</p> <p>Güendel, L. (1999). Public policy and citizenship from the perspective of human rights: The search for a new utopia. Social Policy: State-Society Link, 169-218.</p> <p>Hoffebert, R. and Cngranelli, D. (2001): "Public policies and administration: comparative policy analysis"; in New Manual of Political Science, Robert Goodin, Spain: Isthmus. Volume II Pp 861-886.</p> <p>Lafuente, M., Rojas, F., & Agosta, L. (2012). Improve the quality of public policies to restore confidence in government. CLAD Magazine Reform and Democracy, (52), 83-104.</p> <p>Federal Law to prevent and eliminate discrimination.</p> <p>Lobelle Fernández, Gretel. (2017). Public social policies: notes and reflections. Range, 6 (14), 81-96</p> <p>Lobelle Fernández, Gretel. (2017). Public social policies: notes and reflections. Range, 6 (14), 81-96</p> <p>Majone, Giandomenico, (1997) Evidence, argumentation and persuasion in policy formulation. Mexico: Economic Culture Fund National College of Political Science and Public Administration.</p> <p>Martinón Quintero, R. (2007). The incorporation of ideas into the analysis of public policies within the framework of the promoter coalitions. Management and Public Policy.</p> <p>Meny, I. and Theonig, JC (1992): "Public policies"; Mexico, FCE, 1992.</p>

Synthetic Program		
		<p>Introduction and Chapter 1.</p> <p>Merino, Mauricio and Cejudo, Guillermo, (2010) Problems, decisions and solutions. Public policy approaches. Mexico: CIDE Economic Culture Fund.</p> <p>Merino, Mauricio, (2013) Essay on the intervention of the State in solving public problems. Mexico: CIDE.</p> <p>Pantoja Álvarez, G. (1988). Human rights and social policies. Lime.</p> <p>Parra, O. (2015). Responsibility of the State for Extreme Poverty. In: Human Security. An essential bet. Pp. 189 to 223.</p> <p>Pérez, L., Uprimny, R., Pérez, L. (2007). Development, social rights and public policies. In: Pérez, L., Uprimny, R., Rodríguez, C. (coord). Serious social rights: a dialogue between rights and public policies. Colombia, IDEP. (It is suggested that you read the entire chapter or at least pages 73 to 100)</p> <p>Quintero, RM (2007). The incorporation of Ruth Martínón Quintero * ideas into the analysis of public policies within the framework of the promoter coalitions. Management and Public Policy, 2, 281–318.</p> <p>Rivero Casas, J. (2018). The Promotional Coalitions (ACF) model for the analysis of youth citizen participation in the change and promotion of youth policies in Mexico City Mexico City. Encrucijada, Electronic Magazine of the Center for Studies in Public Administration, (25), 35–50. https://doi.org/10.22201/fcpys.20071949e.2017.25.58574</p> <p>Rodríguez Gómez, Katya, & Patron Sanchez, Fernando. (2017). The effectiveness of social policy in Mexico. An analysis of the reduction of monetary poverty after the operation of the</p>

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	<p>programs that transfer income. Management and public policy, 26 (1), 3-51.</p> <p>Rodríguez, C. (coord). Serious social rights: a dialogue between rights and public policies. Colombia, IDEP.</p> <p>Salas, C. (2008). "Methodological guide for gender awareness: A didactic tool for training in public administration. Gender perspective Vol. 2 ". Mexico. National Women's Institute.</p> <p>Salcedo, Roberto (2011) Evaluation of Public Policies, Basic Public Administration Library. Mexico: EAPDF-XXI Century Publishers.</p> <p>Serrano, S. and Vázquez, D. (2013). Principles and Obligations of human rights: human rights in action. Methodology for teaching constitutional reform in the field of Human Rights, CDHDF, SCJN, OHCHR, pp. 16, 36, 40</p> <p>Stallings, B. and Peres, W. (2000): "Growth, employment and equity: The impact of economic reforms in Latin America and the Caribbean"; Santiago de Chile, FCE and ECLAC. Chapters 1 and 7.</p> <p>Subirats, Joan, et al., (2008) Analysis and management of public policies. Spain: Ariel, Barcelona.</p> <p>Torre, JC (1998): "The political process of structural reforms in Latin America"; Buenos Aires, Paidós. Introduction, Chapters 1 and 2</p>
	<p>Digital Resources</p> <p>www.cepal.org/es www.coneval.gob.mx www.inegi.gob.mx</p>

B) CONTENTS AND METHODS BY UNITS AND TOPICS

Unit 1 . Public Policy Approach		11h
Topic 1.1 Models for the study and analysis of public policy approaches.		2h
Subtopic	1.1.1 What is a public policy. 1.1.2 Models and approach to Public Policy analysis	
Topic 1.2 Process of public policies		2h
Subtopic	1.2.1 What is the policy process? 1.2.2 Characteristics of the policy process	
Topic 1.3 Compared public policies		7h
Subtopic	1.3.1 What are the Public Policies compared? 1.3.2 The socioeconomic approach 1.3.3 The government party approach. 1.3.4 The class struggle approach. 1.3.5 The neo-corporatist approach. 1.3.6 The institutional approach. 1.3.7 Some advantages of comparative analysis.	

Bibliography and digital resources	Bibliography	<p>1.1 Models for the study and analysis of public policy approaches. Aguilar Villanueva, Luis F. (2010), Public Policy, Basic Public Administration Library. Mexico: EAPDF-XXI Century Publishers.</p> <p>Aguilar Villanueva, Luis F. (1996), (ed.), The study of public policies. Mexico: Miguel Ángel Porrúa.</p> <p>Meny, I. and Theonig, JC (1992): "Public policies"; Mexico, FCE, 1992. Introduction and Chapter 1.</p> <p>1.2 Public policy process. Aguilar, Luis F. (1993) Public problems and government agenda. Mexico: Miguel Ángel Porrúa.</p> <p>Aguilar Villanueva, Luis F. (1996), (ed.), The implementation of public policies. Mexico: Miguel Ángel Porrúa.</p> <p>Subirats, Joan, et al., (2008) Analysis and management of public policies. Spain: Ariel, Barcelona.</p> <p>1.3 Public policies compared Hoffebert, R. and Cngranelli, D. (2001): "Public policies and administration: comparative policy analysis"; in New Manual of Political Science, Robert Goodin, Spain: Isthmus. Volume II Pp 861-886.</p> <p>Merino, Mauricio and Cejudo, Guillermo, (2010) Problems, decisions and sol</p>
	Digital resources	<p>www.cepal.org/es www.coneval.gob.mx www.inegi.gob.mx</p>
Teaching methods	It is required the participation of students in academic events related to the subject, their attendance at conferences, talks and discussion forums extra class, in addition to the presentation of related topics in the exhibition.	
Learning activities	Students will present group and individual exhibitions each unit, ending with the presentation of an article or contemporary theme on urban governance during the last session and the delivery of a short essay addressing the main themes of the unit.	

Unit 2. Scheduling, Definition of Public Problems and Policy Design Public	6 h
Topic 2.1 agenda preparation , definition of public problems and policy	6 h

Subtopic	<p>2.1.1 Nature and structure of public problems. 2.1.2 Social Realities. 2.1.3 Analysis tools and definition of public problems. 2.1.4 Conformation of the Agenda 2.1.5 Public Policy Networks 2.1.6 Design of proposals for solutions to public problems.</p>	
Bibliography and digital resources	Bibliography	<p>2.1 Scheduling, Definition of Public Problems and Policy Design</p> <p>Aguilar, Luis F. (1993) Public problems and government agenda. Mexico: Miguel Ángel Porrúa.</p> <p>CONEVAL (2014) Evaluation Report of the Social Development Policy 2014. Mexico.</p> <p>Fleury, S. (2001): "The reform of the State in Latin America," in Nueva Sociedad Magazine 160, Ediciones Nueva Sociedad, Caracas.</p> <p>Government of the Republic. (2012). National Development Plan 2013 - 2018, pp. 2. 3.</p> <p>Merino, Mauricio, (2013) Essay on the intervention of the State in solving public problems. Mexico: CIDE.</p>
	Digital resources	<p>www.cepal.org/es www.coneval.gob.mx www.inegi.gob.mx</p>
Teaching methods	<p>It is required the participation of students in academic events related to the subject, their attendance at conferences, talks and discussion forums extra class, in addition to the presentation of related topics in the exhibition.</p>	
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Unit 3. Public Policies with a rights approach.		13 h
Topic 3.1 Human Rights Based Approach		2h
Subtopic	<p>3.1.1 What are human rights and what are the characteristics of human rights based approach 3.1.2 The human rights-based approach in programs and development projects</p>	
Topic 3.2 Gender approach and principle of equality and non-discrimination		2h

Subtopic	3.2.1 Gender awareness 3.2.2 Tools to understand substantial equality and non-discrimination 3.2.3 Sustainable Equality	
Topic 3.3 Economic, social, cultural and environmental rights.		3 h
Subtopic	3.3.1 Basic concepts of economic, social, cultural and environmental rights 3.3.2 Inequality and poverty in Mexico 3.3.3 Change of rules for equality. 3.3.4 Current dilemmas in poverty resolution. 3.3.5 Human Security.	
Topic 3.4 Human rights and social policy.		3 h
Subtopic	3.4.1 Policy approaches and implementation of the Human Rights based approach 3.4.2 Basic definition of public policy, such as deliberate and coherent interventions by State institutions that aim to solve public problems 3.4.3 Evaluation of the Social Development policy. 3.4.4 Social rights: a dialogue between rights and public policies.	
Unit 3.5 Differential approach by population groups.		3 h
Subtopic	3.5.1 The population and its characteristics by group: Women, People of indigenous peoples and communities, Migrants, Older Adults, Girls and boys, Young people and Sex workers 3.5.2 The forms of discrimination specific to each population group. 3.5.3 Different forms of discrimination between groups of population. 3.5.4 The differential approach as a method of analysis and as a guide for the action.	
Bibliography and digital resources	Bibliography	<p>3.1 Human Rights based approach</p> <p>Abramovich, V. (2006). An approach to the rights approach in development strategies and policies. Cepal Magazine 88.</p> <p>CDHDF (2015). Human Security An essential bet. Mexico.</p> <p>Esping-Andersen, G. (1993): "The three worlds of the Welfare State", Valencia, Alfons El Magnanim Editions, Valencian Institution of Research and Research.</p> <p>Gómez, M., Pavón, D., and Sainz, H. (2013). Human rights based approach in development programs and projects. CIDEAL - Spain. Pp. 69 to 95.</p> <p>Pérez, L., Uprimny, R., Pérez, L. (2007). Development, social rights and public policies. In: Pérez, L., Uprimny, R., Rodríguez, C. (coord). Serious social rights: a dialogue between rights and public policies. Colombia, IDEP. (It is suggested that you read the entire chapter or at least pages 73 to 100)</p>

		<p>Rodríguez, C. (coord). Serious social rights: a dialogue between rights and public policies. Colombia, IDEP.</p> <p>Serrano, S. and Vázquez, D. (2013). Principles and Obligations of human rights: human rights in action. Methodology for teaching constitutional reform in the field of Human Rights, CDHDF, SCJN, OHCHR, pp. 16, 36, 40</p> <p>3.2 Gender approach and principle of equality and non-discrimination.</p> <p>Bayesfky, A. (1990). The principle of Equality and Non-Discrimination in International Law. Original title: "The Principle of Equality or Non-Discrimination in International Law", published in Human Rights Law Journal, Vol. 11, No. 1-2, 1990, pp. 1-34.</p> <p>Facio, A. (2014). The state responsibility towards the human right to equality. Contemporary reflections collection. Mexico. CDHDF</p> <p>Federal Law to prevent and eliminate discrimination.</p> <p>Salas, C. (2008). "Methodological guide for gender awareness: A didactic tool for training in public administration. Gender perspective Vol. 2". Mexico. National Women's Institute.</p> <p>3.3 Economic, social, cultural and environmental rights.</p> <p>Abramovich, V., and Pautassi, L. (2006). Current dilemmas in the resolution of poverty. The contribution of the rights approach.</p> <p>CONEVAL (2014). Evaluation of the Social Development policy. In: Social Development Policy Evaluation Report 2014. Pp 77 to 126.</p> <p>Stallings, B. and Peres, W. (2000): "Growth, employment and equity: The impact of economic reforms in Latin America and the Caribbean"; Santiago de Chile, FCE and ECLAC. Chapters 1 and 7.</p> <p>3.4 Human rights and social policy.</p> <p>Burgorgue-Larsen, L., Maués, A., Eugenia, B., Mojica, S., Díaz Vicario, A., & Sallán, JG (2014). Human Rights and Public Policies. Manual. Retrieved from http://edo.uab.cat/edo-serveis</p> <p>CONEVAL (2014). Evaluation of the Social Development policy. In: Social Development Policy Evaluation Report 2014. Pp 77 to 126.</p>
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		<p>Güendel, L. (1999). Public policy and citizenship from the perspective of human rights: The search for a new utopia. <i>Social Policy: State-Society Link</i>, 169-218.</p> <p>Pantoja Álvarez, G. (1988). <i>Human Rights and social policies</i>. Lima.</p> <p>Unit 3.5 Differential approach by population groups.</p> <p>Lobelle Fernández, Gretel. (2017). Public social policies: notes and reflections. <i>Range</i>, 6 (14), 81-96</p> <p>Rodríguez Gómez, Katya, & Patron Sanchez, Fernando. (2017). The effectiveness of social policy in Mexico. An analysis of the reduction of monetary poverty after the operation of the programs that transfer income. <i>Management and public policy</i>, 26 (1), 3-51.</p>
	Digital resources	<p>www.cepal.org/es www.coneval.gob.mx www.inegi.gob.mx</p>
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Unit 4. Public Policy Implementation.		4h
Topic 4.1 Challenges and prospects for the Implementation of Public Policies		1h
Subtopic	<p>4.1.1 Challenges of implementation of public policies.</p> <p>4.1.2 Case studies of public policies implemented.</p>	
Topic 4.2 Similar institutions, different policies		3h
Subtopic	<p>4.2.1 The wellness state.</p> <p>4.2.2 The institutional perspective.</p> <p>4.2.3 The results approach.</p> <p>4.2.4 Social class and political coalitions.</p> <p>4.2.5 Exploring the differences; determining elements and links.</p>	
Bibliography and digital resources	Bibliography	<p>4.1 Challenges and perspectives of the implementation of Public Policies</p> <p>Aguilar, Luis F. (1993) <i>Public problems and government agenda</i>. Mexico: Miguel Ángel Porrúa.</p>

	<p>Cruz Rubio, CN (1999). The public challenge of implementation. Political Studies, 21, 113–135.</p> <p>Lobelle Fernández, Gretel. (2017). Public social policies: notes and reflections. Range, 6 (14), 81-96</p> <p>Majone, Giandomenico, (1997) Evidence, argumentation and persuasion in policy formulation. Mexico: Economic Culture Fund National College of Political Science and Public Administration.</p> <p>Torre, JC (1998): “The political process of structural reforms in Latin America”; Buenos Aires, Paidós. Introduction, Chapters 1 and 2.</p> <p>4.2.4 Social class and political coalitions.</p> <p>Martinón Quintero, R. (2007). The incorporation of ideas into the analysis of public policies within the framework of the promoter coalitions. Management and Public Policy.</p> <p>Quintero, RM (2007). The incorporation of Ruth Martinón Quintero * ideas into the analysis of public policies within the framework of the promoter coalitions. Management and Public Policy, 2, 281–318.</p> <p>Rivero Casas, J. (2018). The Promotional Coalitions (ACF) model for the analysis of youth citizen participation in the change and promotion of youth policies in Mexico City Mexico City. Encrucijada, Electronic Magazine of the Center for Studies in Public Administration, (25), 35–50. https://doi.org/10.22201/fcpys.20071949e.2017.25.58574</p>
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Unit 5. Evaluation and Monitoring of Public Policies.		14h
Topic 5.1. Evaluation, control and monitoring of public policies		2h
Subtopic	5.1.1 Control of policy management. 5.1.2 Regulatory control and control of results.	

	5.1.3 Monitoring of policies.	
Topic 5.2 The Politics of Policy Evaluation		4h
Subtopic	5.2.1 Policy evaluation as a government strategy 5.2.2 Social Policy Evaluation. 5.2.3 Results Based Budgeting (RBB) 5.2.4 Matrix Guidelines of the Logical Framework.	
Topic 5.3 Structural reforms and their results in Latin America		8h
Subtopic	5.3.1 Explanations of the adoption of the same public policy in contexts. 5.3.2 The economic background of the “lost decade”. 5.3.3 The importance of previous contexts in reforms. 5.3.4 Why do similar reforms produce different impacts? 5.3.5 The importance of the political process of the reforms. 5.3.6 Institutional weakness. 5.3.7 Conclusions, balance and perspectives. 5.3.8 Case studies of comparative policy.	
Bibliography and digital resources	<p>Bibliography</p> <p>5.1. Evaluation, control and monitoring of public policies Salcedo, Roberto (2011) Evaluation of Public Policies, Basic Public Administration Library. Mexico: EAPDF-XXI Century Publishers.</p> <p>5.2 The Policy Evaluation Policy. State Agency for the Evaluation of Public Policies the Quality of Services. (2010). Fundamentals of public policy evaluation (p. 120). p. 120. Madrid: Ministry of Territorial Policy and Public Administration.</p> <p>Aguilar Astorga, CR (2017). Public policy evaluation. An approximation. Mexico DF</p> <p>5.3 Structural reforms and their results in Latin America Fleury, S. (2001): “The reform of the State in Latin America,” in Nueva Sociedad Magazine 160, Ediciones Nueva Sociedad, Caracas.</p> <p>Flores Vega, L. (2019). A proposal to analyze the Latin American states from public policies », Polis [Online], 48</p> <p>Lafuente, M., Rojas, F., & Agosta, L. (2012). Improve the quality of public policies to restore confidence in government. CLAD Magazine Reform and Democracy, (52), 83-104.</p>	
Digital resources	www.cepal.org/es www.coneval.gob.mx www.inegi.gob.mx	

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C) TEACHING AND LEARNING STRATEGIES

With the purpose of favoring a process of teaching learning based on competencies, flexible and focused on the student, a set of academic activities will be developed to achieve such as: Exposure by the teacher, discussion of the topics at work tables, analysis and presentation of topics on the part of the students, investigation of topics related to the contents of the program, teamwork and presentation of proposals by the students in front of the group.

D) EVALUATION AND ACCREDITATION

Preparation and / or presentation of:	Periodicity	Covers	Weighting of each partial in relation to the ordinary
First partial exam: Examination of theoretical knowledge	At the end of Unit 1	Unit 1 and 2	25 %
Second partial exam: Examination of theoretical knowledge	At the end of Unit 4	Unit 3 and 4	25 %
Third partial exam: Examination of theoretical knowledge	At the end of Unit 5	Unit 5	25 %
Practical exercise (Case study) Final presentation of results	-	-	25 %
TOTAL			100 %
Ordinary exam	The final ordinary grade is composed by three partial evaluations (75%) and rating the grade of the practical exercise (25%).		
Other academic activities required	Special non-mandatory activities will not have a value in the partial evaluation. This consists of attending special events on the subject or participation as organizers in events of the discipline, whether from the Faculty or outside it as dissemination and training activities		

E) BIBLIOGRAPHY AND DIGITAL RESOURCES

Basic Texts

- Abramovich, V. (2006). An approach to the rights approach in development strategies and policies. *Cepal Magazine* 88.
- Abramovich, V., and Pautassi, L. (2006). Current dilemmas in the resolution of poverty. The contribution of the rights approach.
- State Agency for the Evaluation of Public Policies the Quality of Services. (2010). Fundamentals of public policy evaluation (p. 120). p. 120. Madrid: Ministry of Territorial Policy and Public Administration.
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